



2018 Downtown Forney Mural: Call to Artists



Project Overview

The Forney Arts Council in conjunction with the Forney Downtown Business Association is currently seeking artwork proposals from artists or artist groups for an exterior wall mural located at 117 E. Main St. in downtown Forney, Texas. We envision a color palette that is VIBRANT and INTERACTIVE with the public. Not too abstract.

Location

The side of 117 E. Main St. Forney, TX 75126

Wall Dimensions

The mural wall space is approximately 80 ft. in length & 10 ft. in height with a small door in the middle that would need to be incorporated into the design. We want the public to be involved with the mural by taking photos and pull tourists downtown to see the amazing murals and art our town is starting to offer along with giving notoriety to the artist.

Installation

The artist(s) is responsible for the installation of their work. Artist(s) will have access to the project space for planning and installation once their proposal has been selected and they have signed a Letter of Agreement. Artist(s) must have the capability to complete the project within the allotted time frame. Artist(s) shall be responsible for strong adhesion for the durability and longevity of mural. The wall has been prepped but artist would need to confirm adhesion and optimum bond of the paint to the wall.

Important Dates

April 10, 2018: Artist proposals examples of prior works and rendition of proposed mural deadline to be considered.

April 24, 2018: Artist will be chosen and notified.

May 1, 2018: Meet with the Architectural Review Board & Council Board Meeting to give variance for colors and mural approval. Artist would need to be present at the Review Board meeting to explain your vision.

June 1, 2018 -August 1, 2018: Deadline for starting the Mural itself.

Individual artist and artist groups are eligible to apply. Artist groups must have a lead artist for all correspondence with the Forney Arts Council/Forney Downtown Business Assoc. throughout the duration of the installation of the mural.

Budget

Artist(s) will have a budget between \$5,000.00 and \$8,500.00 approximately. Artist will be asked to include a budget in proposal.

Selection

The final project proposal will be selected by members of the mural selection committee. The committee will select a proposal they feel fits the building and provides a piece of public art of interest to residents and visitors to downtown Forney.

Notification of project proposal selection will be via email April 24, 2018. Please email your completed project proposals and all materials to: fundraising@forneyarts.org
ATTN: Tammy Rosales, Fundraising Coordinator/2017-18 Gala Chair Please Note:

We will only be accepting emailed proposals. All work samples should be of good quality. If you have questions regarding the proposal guidelines, please contact Tammy Rosales at the email given above.

Part One: A Written Proposal

1. Contact Information:

Artist full name

Address

Telephone Number

Email Address

2. Detailed project description (up to 1 page max.)

Please include the following in your project description:

- Description of the mural (color palette, style, technique)
- Description of the concepts in the proposed mural
- How this work contributes to the downtown Forney community
- List maintenance the mural will require, if any.

3. Materials Budget

Include a materials budget for the mural. The more specific the budget, the better, however, we are aware that this is subject to change.

4. Illustration(s) of Proposed Work

Proposals can be pencil color sketches or digital illustrations of the proposed installation.

Part Two: Support Materials & Previous Work

Proposals should be accompanied by examples of previous work completed by artist 3-5 images. Images should demonstrate the artist's capability of completing large works similar in size to this mural. Files should be submitted in a pdf format and will be acknowledged upon receipt.

Background information about artist/team including profile links and /or artist resume are necessary so we can check with previous commissioned customers your proof of work.

Photos of Mural Wall

